



AI CHAT TOOLS

Overview and Application

ChatGPT · Gemini · Claude · Perplexity



ChatGPT

OpenAI · The most popular AI assistant in the world

ChatGPT was developed by OpenAI and is one of the most popular AI assistants. Available in GPT-4o and o1 versions, it covers a wide range of tasks — from writing and coding to analysis and image generation. It offers a rich ecosystem of plugins and integrations.

◆ Key Features

- GPT-4o and o1 models (advanced reasoning)
- Image generation via DALL-E 3
- Code Interpreter – code execution
- Rich plugin ecosystem
- Voice conversation (Voice Mode)
- Conversation memory across sessions

◆ Ideal For

- General everyday tasks and questions
- Writing, editing and translation
- Code generation and debugging
- Data analysis and Excel spreadsheets
- Creating and editing images
- Brainstorming and creative projects



Gemini

Google · Integrated into the Google ecosystem

Gemini is Google's AI assistant, especially powerful within the Google ecosystem. It integrates directly with Gmail, Google Docs, Drive, and other Google services. Available in Flash (faster) and Pro/Ultra (more powerful) versions with access to real-time information via Google.

◆ Key Features

- Integration with Gmail, Docs, Drive, Meet
- Access to real-time Google information
- Gemini Flash (fast) and Pro/Ultra (powerful)
- Multimodal processing (text, image, video)
- Long context window (up to 2M tokens)
- Available within Google Workspace

◆ Ideal For

- Managing emails and calendar
- Working with Google Docs and Sheets
- Research with real-time Google data
- Video content processing and analysis
- Team collaboration in Google Workspace
- Multimodal tasks (image + text)



Claude

Anthropic · Focus on safety, precision and long documents

Claude is an AI assistant by Anthropic, known for high precision, a safe and ethical approach, and excellent understanding of long texts. It features a large context window, making it ideal for analyzing extensive documents and complex tasks.

◆ Key Features

- Large context window – up to 200k tokens
- Exceptional understanding of long documents
- Focus on safety and ethics (Anthropic)
- Natural and nuanced writing style
- Computer Use – computer control
- Precise and balanced reasoning

◆ Ideal For

- Analysis of long contracts, reports, books
- Writing and editing complex texts
- Coding and understanding codebases
- Sensitive topics requiring precision
- Research and academic work
- Multi-step tasks and agentic workflows



Perplexity

Perplexity AI · AI search engine with cited sources

Perplexity stands apart from the rest — it is not a classic chatbot, but an AI search engine that cites sources and references for every answer. It is ideal for researching and verifying current information in real time, with a focus on transparency and data reliability.

◆ Key Features

- Every answer comes with cited sources
- Access to real-time information
- Focus mode (Academic, YouTube, Reddit...)
- Visual display of results and charts
- Pro Search for deeper research
- Document upload and analysis with sources

◆ Ideal For

- Research on current news and events
- Fact verification and fact-checking
- Academic research with sources
- Quick answers with verifiable data
- Tracking trends and new information
- Finding answers that require sources

Which Tool for Which Problem?

Practical guide for choosing the right AI tool

Problem / Task	Recommended Tool	Why
Research with real-time sources	Perplexity	Cites sources, real-time data
Code generation and debugging	ChatGPT / Claude	Code Interpreter & large context
Long document analysis	Claude	200k tokens, excellent understanding
Creative and soft writing	Claude / ChatGPT	Natural, nuanced style
Gmail, Docs, Drive tasks	Gemini	Direct Google integration
Image generation	ChatGPT (DALL-E 3)	Only native image support
Data analysis / Excel	ChatGPT	Code Interpreter draws charts
Fact-checking and news verification	Perplexity	Transparent sources and citations
Sensitive and ethical topics	Claude	Focus on safety and precision



There Is No Single Perfect Tool

Every AI tool has its own strength — combining them gives you the best results.

ChatGPT

Versatile generalist

Gemini

Google ecosystem

Claude

Long documents

Perplexity

Research